



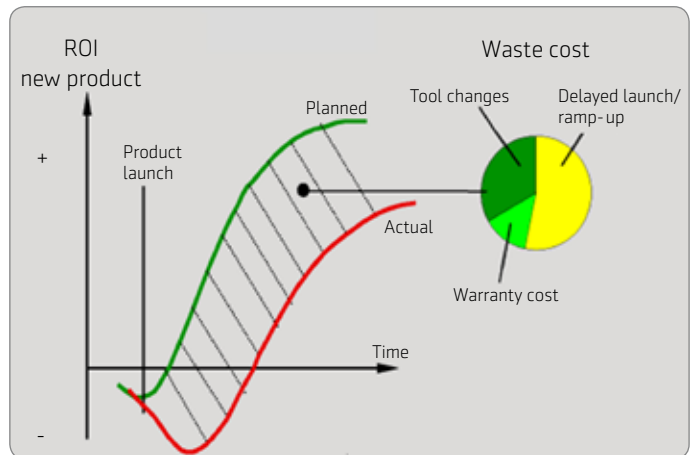
Superior control and overview in complex product development

The problem

In traditional product development, quality deviations tend to be discovered very close to, or even after, product launch.

The effects are:

- ▶ Bad quality to customer
- ▶ Late expensive tool changes
- ▶ Delayed launch
- ▶ Worse ROI then planned
- ▶ Increased warranty cost/recalls



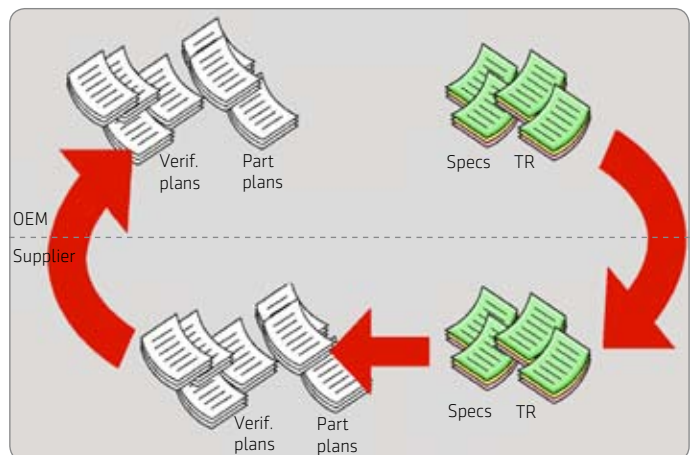
The cause

There is a lack of methods and systems support for complex product development.

The most important process that affects the launch quality is the verification process. This process is in most cases controlled by MS Excel and MS Project sheets.

This gives either the OEM or the suppliers the possibilities to control the verification progress.

All of this takes place in an environment where a non-assured part or requirement can jeopardize the product launch.

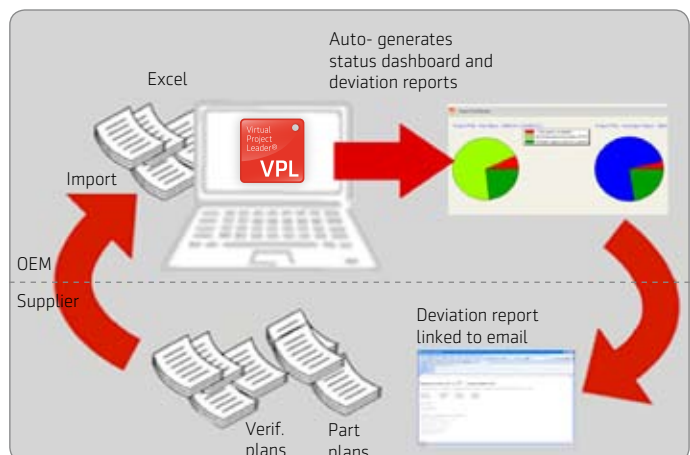


The solution

VPL® creates opportunities for successful launches due to the fact that the method and the application are tailor-made for complex product development.

VPL® organizes entire projects and brings superior control and overview to each person involved. Decision support is available in real-time for each individual team member. VPL® analyses complex supplier plans and generates status- and deviation reports in a minute. VPL® is fully compatible with any Excel based planning.

VPL® safeguards launch quality, secures on time deliveries and minimizes late engineering changes.





LEQM AB specializes in developing methods and system support for complex product development.

Our application VPL® – Virtual Project Leader® is a project management system tailor-made for complex product development.

VPL® organizes entire projects and brings superior control and overview to each person involved. VPL® safeguards launch quality, secures on time deliveries and minimizes late engineering changes.

Today VPL® secures complex product development at over 20 companies in both Europe and in the USA.



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